



# MASS RAPID TRANSIT CORPORATION SDN BHD


(Company No. 902884-V)

(A Company Fully Owned by Minister of Finance Incorporated)

## NOTICE OF REQUEST FOR PROPOSAL (RFP)

Mass Rapid Transit Corporation Sdn Bhd (902884-V) ("MRT Corp") is a company wholly owned by the Minister of Finance (Incorporated). As Malaysia's metro rail infrastructure developer, MRT Corp is entrusted with the development and delivery of strategic urban rail projects such as the Klang Valley Mass Rapid Transit (KVMRT), RTS Link Johor Bahru - Singapore, and the Penang LRT Mutiara Line, to support sustainable mobility and national development.

MRT Corp wishes to invite prospective Participants to participate in the RFP for the Services stated below:

TITLE OF RFP AND RFP NUMBER	RFP BRIEFING (COMPULSORY ATTENDANCE FOR THOSE INTENDING TO PARTICIPATE)	
<b>RTS LINK (OUTDOOR ADVERTISING): REQUEST FOR PROPOSAL (RFP) TO DESIGN, BUILD, OPERATE AND TRANSFER (DBOT) ADVERTISING MEDIA CONCESSIONAIRE OF RTS LINK FOR MALAYSIA RAPID TRANSIT SYSTEM SDN BHD</b>  <b>(RFP NO: RFP/PD/Q017-2025)</b>	<b>Date : Friday, 16 May 2025</b> <b>Time : 10.00 am</b> <b>Venue : Online platform (via Zoom)</b>  For participating in the RFP briefing, all Participants are required to pre-register via an online form that can be retrieved from either one of the links below, or via the QR code provided. 1. MRT Corp website <a href="http://www.mymrt.com.my">www.mymrt.com.my</a> ; 2. <a href="https://forms.gle/7AgGZDpZULvgYmAv9">https://forms.gle/7AgGZDpZULvgYmAv9</a> ; 3. Scan QR Code provided.  The pre-registration will commence from <b>Monday, 5 May 2025 until Thursday, 15 May 2025</b> . Further details of the briefing session will be provided once your pre-registration has been approved. Only shortlisted Participants who fulfill the requirements will receive the Zoom ID and link for participating in the online RFP Briefing.	Please scan the QR Code for pre-registration:  

Participants **MUST** fulfill the **Mandatory** Criteria as below:

TECHNICAL MANDATORY CRITERIA	FINANCIAL MANDATORY CRITERIA
The Company / Consortium / Joint Venture should have at least <b>FIVE (5)</b> years' experience in out-of-home advertising with at least 10 billboards and / or other advertising mediums	The Participants must have a minimum shareholders fund of <b>RM500,000.00</b> .

RFP Document can be purchased from **19 May 2025** until **30 May 2025** at:

VENUE FOR PURCHASING AND SUBMITTING RFP DOCUMENT	OPERATIONAL HOURS OF TENDER COUNTER
Procurement Department Level 6, Menara I&P1, No. 46, Jalan Dungun, Bukit Damansara, 50490 Kuala Lumpur, Malaysia.	Monday until Thursday : 9:00 am – 12:30 pm and 2:00 pm – 5:00 pm Friday : 9:00 am -12:00 noon and 3:00 pm – 5:00 pm

Request to purchase the RFP Document must be accompanied by a Bank Draft or Banker's Cheque for the amount of **RM1,000.00** under the name of **Mass Rapid Transit Corporation Sdn Bhd** and is non-refundable.

The RFP shall be submitted "by hand" not later than **12.00 noon, Monday, 21 July 2025** in the Tender Box at the Procurement Department at the address above.

### Notes:

- This Request for Proposal (RFP) is open to local companies incorporated in Malaysia, with a minimum of 70% equity ownership held by Malaysians.
- Participation from companies registered in the state of Johor is encouraged.
- Participants are allowed to form a JV / Consortium consisting of not more than two (2) companies.
- Participant is allowed to submit one (1) submission only, either as a single entity or as a JV / Consortium partner.
- Participation as Joint Venture / Consortium must be accompanied by a Joint Venture / Consortium Agreement. The agreement must clearly state the leading partner, equity participation of all the members and a "Jointly and Severally Liable" clause by all members of the JV / Consortium. Participants are not allowed to change JV / Consortium Partners after the RFP closing date.
- MRT Corp reserves the right to reject any submission from any Participant without assigning any reason whatsoever or without the obligation to inform the Participants of the grounds of rejection or without any liability in any way whatsoever to the Participant whose submission is rejected.
- Any query pertaining to this RFP shall be made in writing via e-mail to [procurement@mymrt.com.my](mailto:procurement@mymrt.com.my). For further information about MRT Corp you may visit our website at [www.mymrt.com.my](http://www.mymrt.com.my).