



MASS RAPID TRANSIT CORPORATION SDN BHD

(Company No. 902884V)

(A Company Fully Owned by Minister of Finance Incorporated)

NOTICE OF REQUEST FOR PROPOSAL

Mass Rapid Transit Corporation Sdn Bhd (902884-V) ("MRT Corp"), a company wholly-owned by the Minister of Finance Incorporated, was established to develop and become the owner of the Klang Valley Mass Rapid Transit Project ("KVMRT Project"). The Government of Malaysia had also appointed MMC GAMUDA KVMRT (PDP) SDN BHD (927050-H) as the Project Delivery Partner which is responsible for the delivery of a fully operational MRT line known as the MRT Sungai Buloh-Kajang Line (SBK Line).

Bidders are invited from qualified companies based on the details in the table below:

TITLE OF REQUEST FOR PROPOSAL (RFP) & RFP NO.	RFP REQUIREMENT			RFP BRIEFING & SITE VISIT
	Local Company	Foreign Owned Company	International Company	
REQUEST FOR PROPOSAL FOR THE DESIGN, BUILT, OPERATE AND TRANSFER (DBOT) ADVERTISING MEDIA FOR PROJEK MASS RAPID TRANSIT (MRT) LEMBAH KELANG – JAJARAN SUNGAI BULOH – KAJANG (KVMRT – SBK LINE) FOR MASS RAPID TRANSIT CORPORATION SDN. BHD. (RFP NO: MRTCORP/KVMRT-SBK/CS/03/003/2016)	Registered with the Ministry of Finance Malaysia (MOF) under specification codes: 1) 222001 2) 222002 3) 222003 4) 222004 5) 222005 6) 222007 7) 222008 8) 222009	a) Locally Incorporated Certified True Copy of Form 8 or Form 9 or Form 13 or Form 14A (if any) and/or b) Locally Registered Certified True Copy of Form 83 or Form 83A (if any)	Certified True Copy of Company's Incorporation Certificate certified by an authority in the country of origin.	Date : Thursday, 21 April 2016 Time : 10.00 am Venue: Mass Rapid Transit Corporation Sdn Bhd, Perak Auditorium, Level 7, Menara I & P 1, 46, Jalan Dungun, Bukit Damansara, 50490 Kuala Lumpur. Applicants are required to register at 9.15 am until 9.45 am. A maximum of 2 representatives from each Applicant will be allowed. Representatives from interested applicants shall be key qualified personnel with sound knowledge on bids and contracts for the above said work and duly authorised by the company.

RFP Document can be purchased from **21 April 2016 (after the RFP briefing and site visit) until 28 April 2016** at:

PLACE OF SALE AND RFP SUBMISSION	TIME OF SALE RFP DOCUMENT
Procurement Department Level 6, Menara I&P1, No. 46, Jalan Dungun, Bukit Damansara, 50490 Kuala Lumpur, Malaysia.	Monday until Thursday: 9:00 am - 12:30 pm and 2:00 pm - 5:00 pm Friday: 9:00 am - 12:00 noon and 3:00 pm - 5:00 pm

Request for RFP Document must be accompanied by a Bank Draft or Banker's Cheque for the amount of **RM 2,230.00 (GST 6% inclusive)** under the name of **Mass Rapid Transit Corporation Sdn Bhd** and non-refundable.

Completed RFP Documents shall be submitted in a sealed envelope. The title is to be written / printed at the top centre of the envelope and placed in the Tender Box at the Procurement Department at the address above not later than **12.00 noon, 2 June 2016**.

In addition to the above RFP requirements, Bidders **MUST** also fulfil the **Mandatory Criteria** as follows:

MANDATORY CRITERIA	
Bidders that meet the following criteria and wish to be qualified for the above works are invited to submit duly completed RFP documents.	
Financial Capacity Requirements	Track Record
a. Minimum paid-up capital of at least Ringgit Malaysia: One Million (RM1 Million) (based on the latest financial year) b. Average Net Profit/Turnover Ratio of the last FIVE (5) years must be positive.	a. Extensive expertise (a minimum of FIVE (5) years) in Media Advertising across the whole value chain from strategic planning, advertising strategy formulation to the execution including the setting up of advertising panels and facilities, marketing, sales, operation, maintenance and management of advertising media. Metro Advertising and Transit Media Sector experience will be an added advantage. b. The bidding Company / Consortium / Joint Venture should have experience of at least FIVE (5) years in Out-of-home (OOH) advertising media operation & maintenance out of which at least THREE (3) years in operating & maintaining Transit Media Advertising. c. Local companies specialised in outdoor media advertising without Metro Advertising and Transit Media Advertising experience will be encouraged to participate in this bid through entering into joint ventures with an international partner who has Metro Advertising and Transit Media Advertising experience. d. International companies specialised in Metro Advertising and Transit Media Advertising are encouraged to participate in this bid. e. All bidding Company / Consortium / Joint Venture must meet the 30% Bumiputera requirement.

Notes:

- Bidders are invited from experienced Companies/Consortiums/Joint Ventures registered with and under the specified registration details as per the above table, which is still valid and allowed to bid at this point of bidding.
- Bidders are required to attend a **COMPULSORY** RFP briefing and site visit as per detail above.
- The RFP Documents will be displayed and made available for purchase from the date, time and location specified in the above table. Bidders can view the RFP Documents prior to purchase.
- RFP Documents shall only be sold to Bidders who attended the RFP briefing and site visit. MRT Corp **SHALL NOT** entertain any request for the purchase of RFP Documents before and/or after the time stipulated.
- The RFP Documents will only be sold to a "bona fide" representative of the Bidders. For this purpose, a **Letter of Authorisation** to purchase the RFP Documents **MUST** be produced by Bidders' representative together with valid '**ORIGINAL**' and '**CERTIFIED TRUE COPY**' (certified by the **Company Secretary or Group A Government Servant**) of the relevant registration certificates to confirm the Bidders' qualification as stated in the RFP requirement.
- All Bidders must observe and comply with statutory requirements, rules and regulations, including any modifications to it or re-enactment that is enforced by the Government of Malaysia.
- Bidders are reminded that certificates which are certified as true copies by the Commissioner for Oaths will **NOT** be accepted. This is in line with the instruction issued by the Federal Court of Malaysia [Ruj.(44) dlm JK/MP 53/WP(140/97), 23 June 2005]
- By issuing this invitation to bid, MRT Corp. is not bound in any way and does not have to accept the highest or any bid.
- Any queries pertaining to this bid shall be in writing and faxed to **603-2095 2121** or e-mail to procurement@mymrt.com.my

www.mymrt.com.my