

MRT Corp launches new touchpoints for public

by **AZREEN HANI**

MASS Rapid Transit Corp Sdn Bhd (MRT Corp) has launched new touchpoints for the public to obtain information about the Klang Valley MRT project, especially for the Sungai Buloh-Serdang-Putrajaya (SSP) Line.

The touchpoints comprise two MRT information centres (MICs), an MRT information kiosk (MIK) and an MRT information truck (MIT).

Project director for SSP Line Datuk Amiruddin Ma'aris said

the three touchpoints are set up to enable MRT Corp to engage and educate the public on the project.

"The term 'touchpoint' refers to a place or channel for the MRT project to keep in constant touch with the public, and vice-versa," he said during the launching ceremony at an MIC in Seri Kembangan yesterday.

Previously, these touchpoints have been used to inform the public on the MRT Sungai Buloh-Kajang Line.

Due to its success, Amirud-

din said the company decided to reintroduce the initiative with its main focus on SSP Line.

All three types of touchpoints will have information boards with details about the project such as the alignment, station locations and benefits of the MRT.

MRT Corp said the two MICs are located at The Atmosphere Business Centre in Seri Kembangan and at Viva Residency along Jalan Sultan Azlan Shah, Kuala Lumpur.

It will be operational from

Monday to Friday, opening from 9am to 6pm.

MIK, meanwhile, is a booth that goes on a roadshow to a new location once every two months.

It is usually set up at shopping centres, transit hubs and other places where there is high pedestrian traffic along the SSP Line.

These locations will be announced on the MRT website (www.mymrt.com.my) and social media platforms (MRT-Malaysia) every two months.

For the MIT, it will be roving along the SSP Line and usually deployed at morning and night markets, places of worship, educational institutions and public areas.

The SSP Line, also known as the MRT Line 2, will be 52.2km in length, of which 13.5km between Jalan Ipoh and Bandar Malaysia is underground, with 11 underground stations.

With expected ridership of 529,000 passengers per day, the SSP Line could help ease traffic congestion in the city.