

Sunway adds to its Velocity

THE multi-faceted Sunway Velocity mixed commercial development off Jalan Peel in Cheras, Kuala Lumpur, recently unveiled another one of its many phases for the buying public to see.

Developer Sunway Bhd last weekend took the covers off its Phase 3C1 comprising 276 designer suites and 12 retail lots which will form part of an office tower component that will also feature a Sky Deck with views of the KLCC skyline, a grand lobby entrance, double volume garden terrace on alternate floors and five lifts.

Take-up of the designer suites with modular flexible layouts was encouraging, with prices starting from RM800psf for lots ranging from 678sq ft to 1,297sq ft in size. The retail option with between 2,244sq ft and 4,268sq ft is from RM1,400psf.

The latest phase will form part of a masterplan that has



FLEXIBILITY: The newly launched Phase 3C1 Designer Office suites boast modular and flexible layouts

been designed to accommodate five uses: Retail lots, office suites, serviced apartments, a business hotel and a lifestyle shopping mall with over a million square feet of space.

Complementing them will be an environmental deck on level one, a two-acre central park that will be the development's "green lung" and over 6,500 carparking bays.

By integrating these facets

on the 23-acre island site that is bounded by Jalan Cheras, Jalan Peel and Jalan Shelly, Sunway hopes to revive and regenerate the social and economic activities in this southern part of inner KL city as well as generate for itself a gross development value of RM3.6 billion.

"We hope to provide urbanites with a vibrant and sustainable integrated development with well-planned features,



VIBRANT: Sunway Velocity is a sustainable integrated development catering to today's modern lifestyle

catering to today's modern lifestyle," said Ho Hon Sang, Sunway's property development managing director.

On phase 3C1, he said it "will have highspeed broadband and two-tier security access".

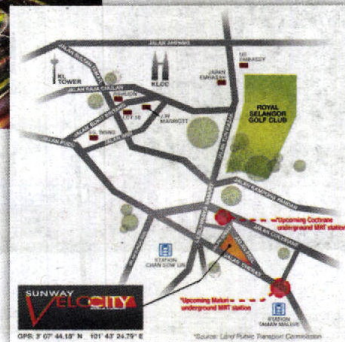
"The tower will also be directly connected to the lifestyle shopping mall called V Retail and the whole development via an elevated alfresco-styled environmental deck called V Boule-

vard," he said.

Sunway Velocity is located 3.8km from KLCC and is reachable either via road or rail; the latter taking the form of two

LRT (Maluri and Chan Sow Lin) as well as two MRT (Maluri and Cochrane) stations.

"The development would be



ideal for purchasers on the lookout for investment opportunities that can provide steady and sustainable returns," said Ho.