



## MEDIA RELEASE

# MRT INFORMATION TRUCK TO PROVIDE UP-TO-DATE PROJECT PROGRESS AT RAKYAT'S DOORSTEP

**Kuala Lumpur, 2 June 2012:** Mass Rapid Transit Corporation (MRT Corp) Sdn Bhd today unveiled its MRT Information Truck (MIT) aimed at providing the public with up-to-date and convenient access to information on the progress of the MY Rapid Transit (MRT) project. The MIT was unveiled by Dato' Azhar Abdul Hamid, CEO of MRT Corp at 1 Utama Shopping Centre.

The launch of the MIT is in line with MRT Corp's commitment to proactively reach out and educate the public on how the MRT project will significantly enhance productivity and their quality of life by providing a fast, efficient and integrated transport experience.

"The MIT, which is designed to resemble the interior of a train carriage, is equipped with the 'Hawkeye', a state of the art touch screen which enables visitors to interact with the Sungai Buloh-Kajang (SBK) MRT alignment map in 360-degree view. An integrated TV panel and 3 laptops also enable visitors to conveniently access information and learn about the SBK MRT line. This initiative reiterates MRT Corp's commitment to be transparent and bring information closer to those interested in the project," said Dato' Azhar.

The launch event was complemented with various fun activities aimed to educate and increase the public's awareness of the project. Amongst the few activities were '*Spin the Wheel*', where participants were required to spin a wheel with prizes to be won and the '*Name the Stations*', where participants were asked to name a MRT station along the SBK alignment map.

"I am very pleased that we are able to launch the MIT here today, seeing the great interest from the public in this project. It is timely that we are embarking on this initiative now, especially as project works are commencing soon. We hope that the Malaysian public will take this opportunity to understand more about the project, and lend their support towards an efficient, integrated urban rail transportation," said Dato' Azhar.



1 Utama Shopping Center, the event sponsor of today's event, will be one of the beneficiaries of this development as the MRT station will be located just a few hundred meters from the shopping center. The improved connectivity to 1 Utama will enhance the accessibility to the shopping center.

In the following six months, the MIT will visit various residential areas, shopping malls, colleges and universities along the Sungai Buloh – Kajang alignment. The MIT operates from 9am to 6pm, Tuesday to Sunday. Interested parties can visit [www.mymrt.com.my](http://www.mymrt.com.my), visit our Twitter account via @MRTMalaysia or contact the MRT hotline at 1 800 82 6868 to find out more where and when the MIT will visit. The public is also encouraged to request for the MIT to visit their communities if interested through the above channels.

ENDS

---

#### **About the MRT Project**

*MRT is the acronym for MY Rapid Transit, which is a new rail transport system for the Klang Valley. It is part of the government's Greater Kuala Lumpur/Klang Valley's National Key Economic Area (NKEA), under the Economic Transformation Programme. The Sungai Buloh – Kajang (SBK) Line runs for 51kms, from the north-west town of Sg Buloh to the south-east city town of Kajang,. Upon completion, it will contain 31 stations, and serve 1.2 million people along the route. It will also have strategic integration with KL's existing rail transport network, namely the LRT, Monorail and KTM Komuter, as well as intra and inter-city bus routes. The end result will be better connectivity for KL and its surrounding cities, while reducing the number of cars that enter the capital.*

#### **For further media enquiries, please contact:**

Edelman

Maureen Jeyasooriar ([maureen.jeyasooriar@edelman.com](mailto:maureen.jeyasooriar@edelman.com))/

Yoong Loong Hin ([loonghin.yoong@edelman.com](mailto:loonghin.yoong@edelman.com))

Mobile: 017 883 1117 / 016 564 5670