



MEDIA RELEASE

MRT CORP ENGAGES THE COMMUNITY THROUGH COLOURING COMPETITION AND RECYCLING CAMPAIGN

Activities aim to increase public awareness and to educate the public on the MRT project

Kota Damansara, 15 May 2012: Mass Rapid Transit Corporation (MRT Corp) Sdn Bhd has organised a colouring competition as part of its community campaign to instill creativity into young minds and to get closer with the community, particularly the rakyat living along the Sungai Buloh-Kajang MY Rapid Transit (MRT) line.

Fifty children aged between five and six years old from Taska Mama, Tadika Naluri Bestari, Tadika Cahaya Al-Taqwa as well as some children from the neighbourhood participated in the competition. The children were required to colour a drawing which contains a MRT train and they were given 1 ½ hours to finish colouring the picture.

The first prize winner will take home a mini trophy and a Jusco voucher worth RM100 while the second prize winner will get a mini trophy and a Jusco voucher worth RM50. Third place winner will bring home a mini trophy and a RM30 Jusco voucher. No one will go home empty-handed as the rest of the participants will be receiving a mini trophy each.

MRT Corp will also kick-start a month long recycling campaign, together with an environmental non-governmental organisation, Pertubuhan Amal Seri Sinar to encourage and reinforce recycling habits amongst the public. During the campaign period, a recycling box will be placed in front of the MRT information centre in Kota Damansara to collect used clothes and toys from the community.

Speaking at the community event, MRT Corp Stakeholder Relations & Land Director, En. Haris Fadzilah said the colouring competition and recycling campaign is part of MRT Corp's efforts to contribute to the betterment of the community and to increase knowledge and awareness of the MRT.

"Community events bring people together. Today's event offers us the platform to communicate to the public on how the MRT can benefit the rakyat and the nation in the long run, and improve the way the rakyat live, work and play in the Klang Valley.



Today, the focus for many people in terms of saving the environment is recycling. Essentially, we are saying that communities through which the MRT runs through will have another way to be a part of saving the environment; that is by using the MRT to get to their destinations,” added Haris.

Meanwhile, Haris encouraged the public to come to the MRT Information Centres to learn more about the project.

“The MRT information centre serves as an activity hub for the community to meet and learn about the project’s progress and provide them the opportunity to give their feedback on the MRT,” said Haris.

“The MRT is environmental friendly as it reduces carbon emissions resulting from private vehicle use. The recycling campaign exemplifies our commitment to motivate the public to conserve the environment and reduce waste in the easiest way possible,” Haris added.

The MRT information centres are open to the public from 10am to 6pm, Monday to Friday and from 10am to 2pm on Saturday at these locations:

1. Kota Damansara
No. A-9-G, Jalan Teknologi 3/9,
Bistari De Kota,
Seksyen 3,
Kota Damansara,
47810 Selangor.

2. Taman Tun Dr Ismail
No. A-1-11, Ground Floor, TTDI Plaza, Jalan Wan Kadir 3,
Taman Tun Dr Ismail.
60000 Kuala Lumpur.

3. Bandar Tun Hussein Onn
No.9A, Ground Floor,
Jalan Suasara 8/3,
Bandar Tun Hussein Onn,
43200 Cheras,
Selangor.



4. Kajang Town
No 11-G, Jalan Metro Avenue 1,
43000 Kajang.

5. KL Sentral
KL Sentral Station,
No.10 (Arrival Hall), Level 2,
KL City Air Terminal, KL Sentral Station,
50470 Kuala Lumpur.

Besides the MRT information centres, the public can also learn more about the MRT at the MRT mobile information kiosks currently located at Cheras Leisure Mall and Bukit Bintang Plaza until the end of this month. The public can contact the MRT hotline at 1 800 82 6868 or visit www.kvmrt.com.my for any enquiries. They can also raise their views through our Twitter handle, @MRTMalaysia.

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About the MRT Project

MRT is the acronym for MY Rapid Transit, which is a new rail transport system for the Klang Valley. It is part of the government's Greater Kuala Lumpur/Klang Valley's National Key Economic Area (NKEA), under the Economic Transformation Programme. The Sungai Buloh – Kajang (SBK) Line runs for 51kms, from the north-west town of Sg Buloh to the south-east city town of Kajang,. Upon completion, it will contain 31 stations, and serve 1.2 million people along the route. It will also have strategic integration with KL's existing rail transport network, namely the LRT, Monorail and KTM Komuter, as well as intra and inter-city bus routes. The end result will be better connectivity for KL and its surrounding cities, while reducing the number of cars that enter the capital.

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